



Patron Sponsor:

Patron: \$10,000+

Organizations expressing an extraordinary commitment to the Loudoun County SBDC will receive special attention from the Executive Director and the Board of Directors to help them achieve their community sponsorship goals. The Center will work directly with the Patron to develop a program for use of the funds. Please contact us for additional details.

Advertising Packages:

- **Loudoun Champion (Web Site Advertising): \$3,500.** Rotating logo on web site for one year (ad must meet specifications), with hyperlink to your company's web site, and inclusion in *Loudoun Champion* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year.
- **Supporter (Seminar Handouts - Your Brochure): \$2,000.** Your company's brochure distributed at all Loudoun County SBDC seminars and inclusion in *Supporter* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year (brochure must be pre-approved by Loudoun County SBDC).
- **Benefactor (Seminar Handouts - Full Page): \$1,000.** Full-page business ad in Loudoun County SBDC seminar handouts and inclusion in *Benefactor* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year (ad must meet specifications).
- **Donor (Seminar Handouts - Half Page): \$750.** Half-page business ad in Loudoun County SBDC seminar handouts and inclusion in *Donor* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year (ad must meet specifications).
- **Contributor (Seminar Handouts - Business Card): \$500.** Business card ad in Loudoun County SBDC seminar handouts and inclusion in *Contributor* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year (ad must meet specifications).
- **Friend (Seminar Handouts - Listing): \$250.** Inclusion in *Friend* category of *Friends of Loudoun County SBDC Club* in SBDC seminar handouts for one year.

Seminar Packages:

Loudoun Champion Seminar: \$3,000

For **Four** Consecutive Loudoun County SBDC Seminars (two *Start Your Business* and two alternates):

1. Your company's five-minute presentation at seminars
2. Opportunity for company representative to provide your company's promotional marketing materials & gift/promotional items at seminars
3. Your company's logo prominently featured on presentation screen (logo must meet specifications)
4. Your company's logo hyperlinked on the Loudoun County SBDC web site for one month (logo must meet specifications)
5. Opportunity to display promotional marketing materials at Center for one month
6. Loudoun County SBDC Certificate of Acknowledgment
7. Inclusion in *Loudoun Champion* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year
8. **PLUS** Full-page ad in Loudoun County SBDC seminar handouts for one year

Supporter Seminar: \$2,000

For **Two** Consecutive Loudoun County SBDC Seminars (one *Start Your Business* and one alternate):

- Numbers **1-6** from above Loudoun Champion Seminar list
- Inclusion in *Supporter* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year
- **PLUS** Full-page ad in Loudoun County SBDC seminar handouts for one year

Benefactor Seminar: \$1,000

For **Two** Consecutive Loudoun County SBDC Seminars (one *Start Your Business* and one alternate):

- Numbers **1-6** from above Loudoun Champion Seminar list
- Inclusion in *Benefactor* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year



Membership Form

Please complete this form and fax it to the Loudoun County Small Business Development Center at 703-430-7258. Your selection(s) will be acknowledged within three to five business days of the Center's receipt of this form. Your selection(s) will be secured once the Center has received the completed contract and payment in full. Packages are scheduled on a first-come, first-served basis. Please note that the Center honors the First Right of Refusal policy. Commitment of a sponsorship is final. No refunds or credits will be issued.

I/We would like to participate in the *Friends of Loudoun County Small Business Development Center Club* and would like to support Loudoun County SBDC at the following level:

Patron: \$10,000 and above Amount: _____

Advertising Packages:

| | | |
|------------------|---------|---------------|
| Loudoun Champion | \$3,500 | Amount: _____ |
| Supporter | \$2,000 | Amount: _____ |
| Benefactor | \$1,000 | Amount: _____ |
| Donor | \$750 | Amount: _____ |
| Contributor | \$500 | Amount: _____ |
| Friend | \$250 | Amount: _____ |

Seminar Packages:

| | | |
|------------------|---------|---------------|
| Loudoun Champion | \$3,000 | Amount: _____ |
| Supporter | \$2,000 | Amount: _____ |
| Benefactor | \$1,000 | Amount: _____ |

Networking Event Packages:

| | | |
|------------|---------|---------------|
| Supporter | \$2,000 | Amount: _____ |
| Benefactor | \$1,000 | Amount: _____ |

Event Exclusive Package:

| | | |
|--------------------------|---------|---------------|
| Per two seminars | \$1,000 | Amount: _____ |
| Per one networking event | \$1,000 | Amount: _____ |

Company/Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Phone: _____

Contact Email: _____

Please make your check payable to:
Small Business Assistance Center of Loudoun County, Inc.
21145 Whitfield Place- Suite 104, Sterling, VA 20165
For more information call (703) 430-7222



Networking Event Packages:

Supporter Networking Event: \$2,000

For **One** Loudoun County SBDC Networking Event:

1. Your company's five-minute presentation at the networking event
2. Opportunity for company representative to provide your company's promotional marketing materials & gift/promotional items at the networking event
3. Your company's logo prominently featured on presentation screen, if a presentation screen is used (venue-dependent; logo must meet specifications)
4. Your company's logo hyperlinked on the Loudoun County SBDC web site for one month
5. Opportunity to display promotional marketing materials at Center for one month
6. Loudoun County SBDC Certificate of Acknowledgment
7. Inclusion in *Supporter* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year
8. **PLUS** Full-page ad in Loudoun County SBDC seminar handouts for one year

Benefactor Networking Event: \$1,000

For **One** Loudoun County SBDC Networking Event:

- Numbers **1-6** from above Networking Event Supporter list
- Inclusion in *Benefactor* category of *Friends of Loudoun County SBDC Club* in seminar handouts for one year

General Notes:

- Entities contributing from \$100 to \$249 will receive a Certificate of Acknowledgment
- Sponsorship opportunities are on a first-come, first-served basis:
 - Contract required
 - Sponsorship secured only upon receipt of payment in full and signed contract
- For each Seminar or Networking Event Package:
 - Maximum of 2 sponsors per seminar or networking event
 - Each sponsorship will be "industry exclusive" per event
 - Opportunity to purchase "event exclusive" sponsorship for an additional \$1,000 per two seminars or one networking event
- Loudoun County SBDC does not guarantee number of attendees